



legislative action day

two-thousand eighteen | #ACSAadvocates

schedule of events

sunday, april 15

Pre-Legislative Action Day Events *(Business Casual)*

- 12:30 – 2:00 p.m. **Registration**
(Sheraton Grand Nave Foyer)
- 2:00 – 2:20 p.m. **Welcome & Introductions**
Dr. Wesley Smith, ACSA Executive Director;
Terri Rufert, ACSA Vice President for
Legislative Action
(Sheraton Grand Ballroom)
- 2:20 – 2:50 p.m. **Keynote Speaker**
Dr. Ilene Straus, Vice President,
California State Board of Education
- 2:50 – 3:15 p.m. **ACSA Staff Briefing
on Legislative Action
Day Topics**
- 3:15 – 3:45 p.m. **ACSA Friend of Public
Education Award**
Karen Stapf Walters, Executive Director,
California Department of Education
- 3:45 – 3:55 p.m. **Closing Statements**
Terri Rufert, ACSA Vice President for
Legislative Action
- 4:00 – 5:30 p.m. **Region Preparation**
**Go to assigned meeting rooms to
prepare with your region delegation.**
See meeting room assignments.
- 5:30 – **Dinner on your own**
(Invite your legislator to join you at dinner)

On Monday, April 16, from 10:00 a.m. to 2:00 p.m. ACSA will host a hospitality tent where regions can regroup and refresh. Water and snacks will be available and ACSA/California-centric trivia will be in full spin, with a chance to win some ACSA swag. A map identifying the location is included in your LAD information packet.

monday, april 16

Legislative Action Day Events *(Business Attire)*

- 7:30 – 8:30 a.m. **Full Breakfast Buffet**
(Sheraton, Grand Nave Foyer)
SPONSORED BY VALIC
- 7:30 – 8:30 a.m. **Registration**
(Sheraton, Grand Nave Foyer)
- 8:30 – 8:45 a.m. **Welcome and Introductions**
Dr. Lisa Gonzales, Ed.D., ACSA President;
Terri Rufert, ACSA Vice President
for Legislative Action
(Sheraton Grand Ballroom)
- 8:45 – 9:05 a.m. **ACSA Friend of Public
Education Award**
Mike McGuire,
California State Senator, Senate District 2
- 9:05 – 9:25 a.m. **Advocacy Tips**
Kevin Gordon, President/Partner;
Jack O’Connell, Partner, Capitol Advisors
- 9:30 – 9:45 a.m. **Closing Comments**
Terri Rufert, ACSA Vice President
for Legislative Action
- 9:45 a.m. **Region Delegates
to Capitol**
- 11:00 – 11:30 a.m. **Speaker**
David Sapp, Deputy Policy Director
& Assistant Legal Counsel, CDE
**(Capitol Hearing Room No. 4203
Attendance is optional)**
- 12:00 p.m. **Region Lunch on your own**
- 2:00 – 2:30 p.m. **Speaker**
Tom Torlakson, State Superintendent of
Public Instruction, CDE
**(Capitol Hearing Room No. 4203
Attendance is optional)**
- 2:30 – 5:30 p.m. **LAD Reception**
ACSA Offices: 1029 J Street,
Sacramento, CA 95814
(Suite 320, Third Floor)

save the date!

2019 legislative action day | **April 7-8, 2019**
sheraton grand, sacramento