

# Leadership

Association of California School Administrators

2018-2019



## Themes for 2018-19

Leadership Magazine welcomes your submissions. Articles should be up to 2,500 words and include practical information written in an informal style. No footnotes; please list references at end of article. Be sure to include complete author contact information. Email your article to [nalikhhan@acsa.org](mailto:nalikhhan@acsa.org). For more information, contact senior Director of Communications Naj Alikhan at 800.608.2272. Find Leadership online at [www.acsa.org/publications](http://www.acsa.org/publications).

### ■ September/October 2018: School Safety

Mental health awareness • Arming teachers • Student protest and educator involvement • Crisis communications • School climate • Student voice • Active shooter training • Safe schools planning • Counseling • Parent awareness • Community outreach.

**Deadline: June 18, 2018**

### ■ November/December 2018: Authentic Engagement

Challenging students to think • Motivating students to succeed – Student participation • Students as classroom leaders • Peer/team interaction • Content driven by students • Encouraging cultural expression • Gamification • Including diverse voices • Incorporating different learning styles, interests and cultures.

**Deadline: August 6, 2018**

### ■ January/February 2019: Teacher Shortage/Educator Prep

Special education, math, science issues • Best practices for recruitment – Encouraging teachers of color • Keeping quality teachers – Incentives • Support/professional development needs • Commission on Teacher Credentialing concerns • Rural districts hit hard • Emergency credentials and low-income schools.

**Deadline: October 1, 2018**

### ■ March/April 2019: Emerging Media Literacy

How are you using social media? • Video that tells your school story • Teaching to 21st Century needs • Devices in the classroom • Transforming communications • Data opportunities with digital media • Harnessing emerging media for education, entertainment and human well-being • Growing your brand.

**Deadline: December 10, 2018**

### ■ May/June 2019: Women in Leadership

Management styles • Access to training • Networking and the power of women working together • Digital networks – How women can use social media to scale barriers • Issues specific to women of color • Issues specific to trans women • Playing to our strengths • Navigating negotiations – Why it's different for women • Stuck in middle management – Why it's hard to move up • Navigating gender expectations/work and family.

**Deadline: February 4, 2019**